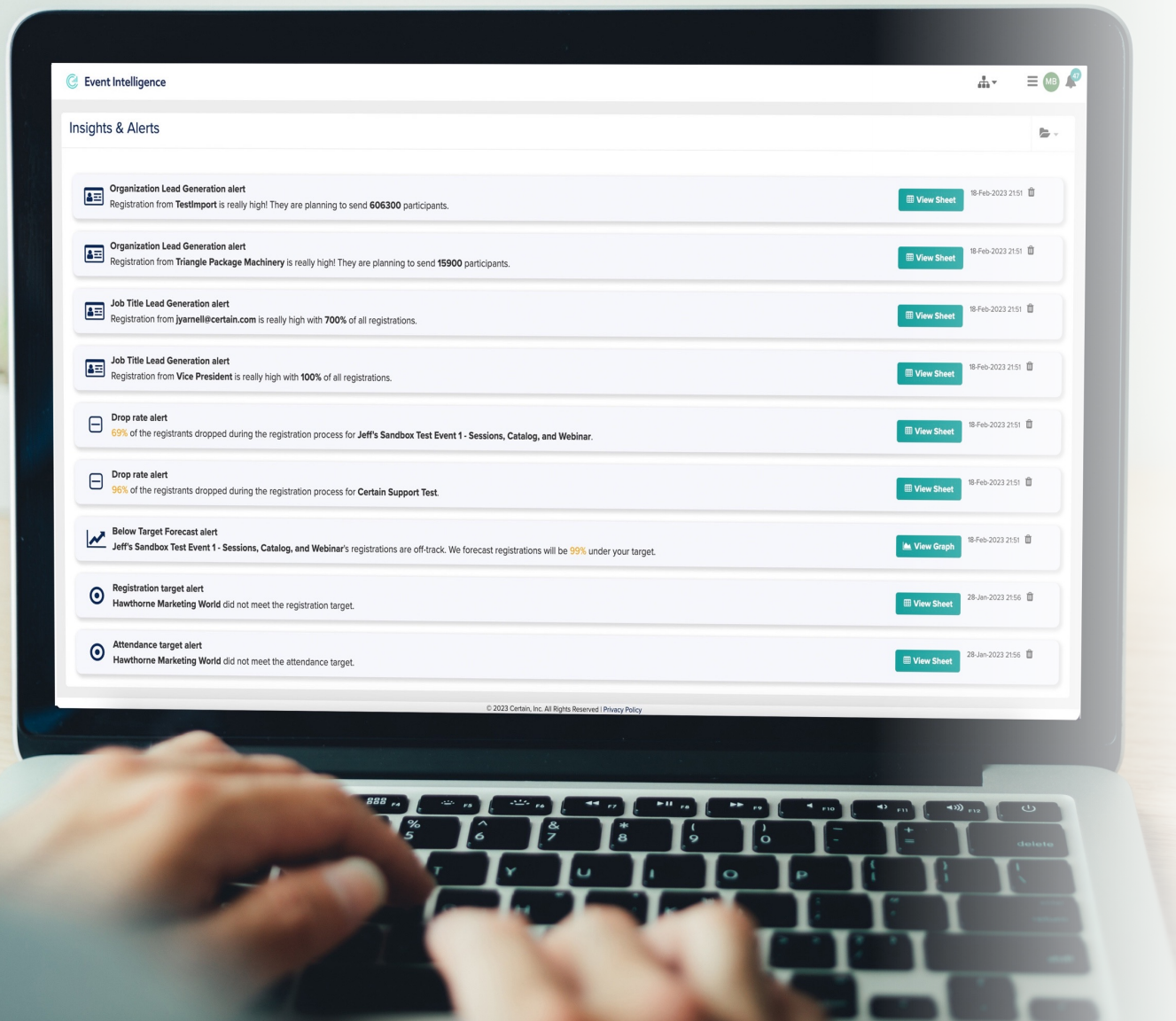# Certain Event Intelligence

What is Event Intelligence?

A **powerful, turn-key solution** that continually gathers, analyzes and transforms your attendee intent data into actionable insights—allowing you to **visualize, track** and **optimize** your events—at scale.

Get notified with **smart alerts** and **recommendations** to maximize outcomes across your entire events program.

Monitor your participant engagement activity, interests, behaviors to gauge buyer intent & offer more personalized follow-ups.

Get a **wholistic performance view** of your book of events, visualize your events by type and location.

How It Works

Continuously Gathers Data

Continuously captures attendee engagement data across all your events before, during and after the event with the industry's only event-focused intelligence engine.

Transforms Engagement Data

Analyzes large sets of attendee engagement data at scale; across events of all types, sizes and locations while seamlessly orchestrating and centralizing your event data.

Delivers Actionable Insights

Drives rich buyer insights to act on in real-time to create highly personalized experiences that deliver greater business outcomes and ROI – at scale.
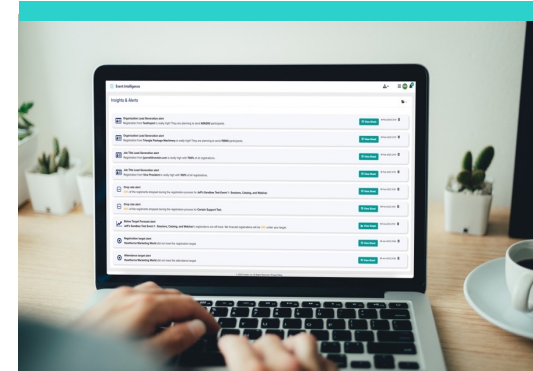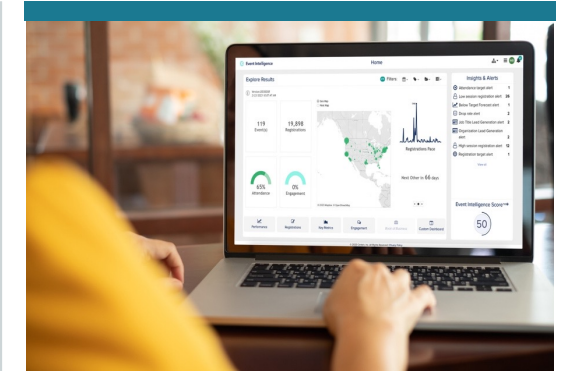
Why Certain Event Intelligence?

Track and measure performance across all your events, at scale, using a sophisticated and secure turn-key solution.

Boost engagement and know your audience activities, patterns, buying signals and opportunities with views of event metrics at-a-glance.

Receive real-time alerts and recommendations to take meaningful actions that help offer more personalized attendee experiences.
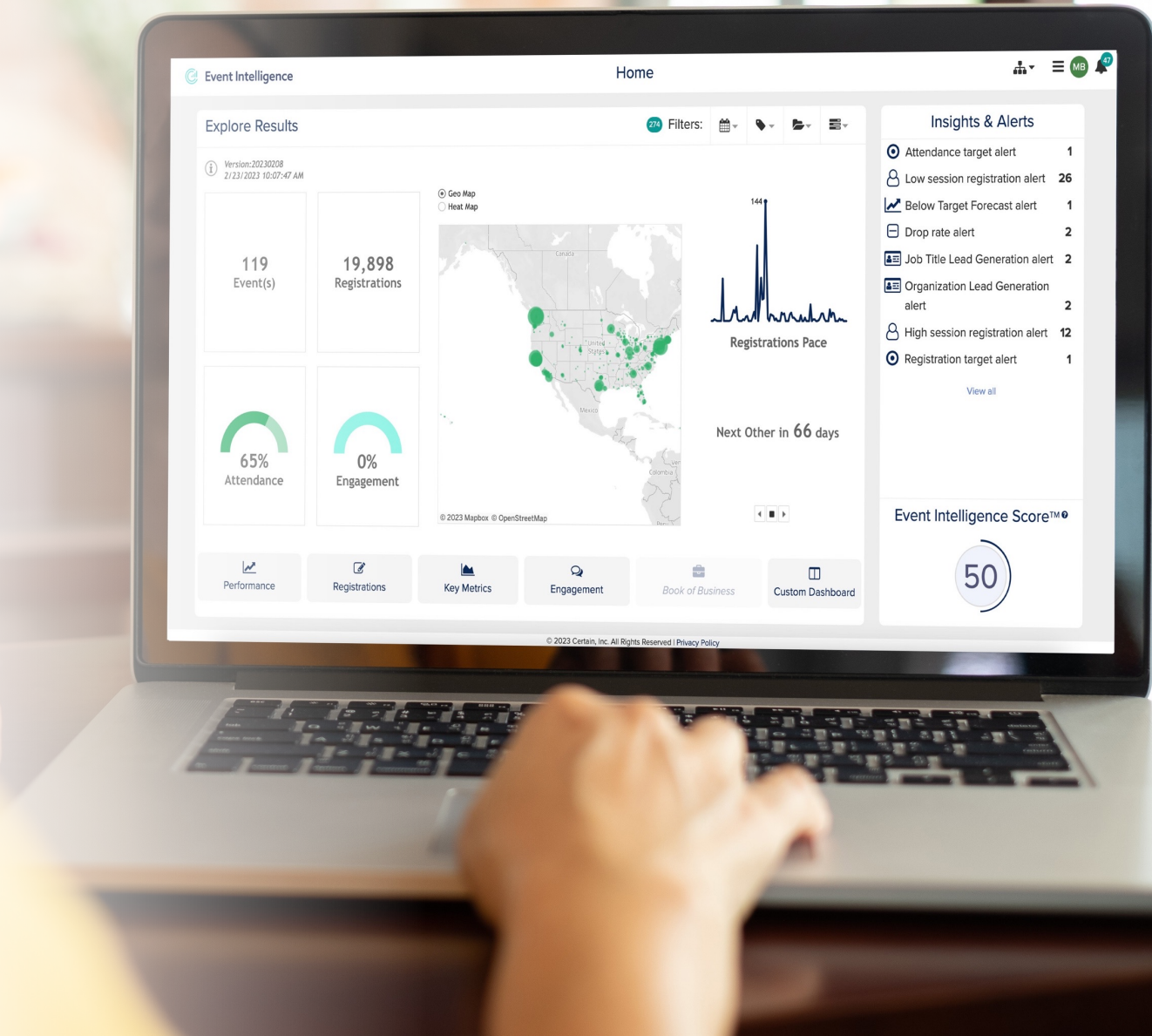

Generate more quality leads to grow sales pipeline and accelerate sales cycle, while delivering business outcomes & ROI with substantial data management cost savings.

Leverage Event Intelligence to Make Smarter Decisions Throughout Your Event Journey, at Scale.

Certain

The Certain Difference

Turn-Key Solution

Centralized Data Across All Events in One Platform

Enterprise Level Scalability

Highest Grade Data Security, Privacy & Compliance

The Industry's Only Events-Focused Intelligence Engine

Unparalleled Service and Support

Customizable

Certain

View the **performance** of your entire event portfolio **at-a-glance.** Monitor attendee engagement behaviors to accelerate outcomes.

Event Intelligence Pricing

	Essential	Enterprise
Monthly	$489.00	Contact Us
Advanced Analytics and Data Centralization	Yes	Yes
Predictive Analytics	Yes	Yes
Intelligent Alerts and Recommendations	Yes	Yes
Users	5	Custom
Data Sources	3	Custom
Events	50	Custom
Max DB Storage *(GB – additional can be purchased)*	50	150

About Certain

Certain provides the leading intelligent enterprise event management solution that powers personalized event experiences and-meaningful connections that deliver greater business outcomes and revenue. By seamlessly capturing and transforming event data into actionable insights at scale, Certain enables event professionals to integrate buying signals into other technologies in real-time. With Certain's proven SaaS-based technology, cross-functional event teams collaborate, streamline processes, and reduce costs while executing flawless events with operational excellence.

Leading brands rely on Certain to boost engagement and deliver greater business outcomes

Contact us today to see how Certain can help you drive better business outcomes from your events.

Contact Us